



WORDS OF WISDOM

"Three kinds of people make up this world, according to a university professor: (a) the very few people who make things happen; (b) the many people who watch things happen; (c) the overwhelming majority who just don't give a d—."

—Emmettsburg Democrat

Have a letter about the south 16th street freeway I mentioned, but I don't run any unsigned letters. However there is a point that might be given notice, about certain drivers using the street for a speedway. We seem to have two of these freeways here, east on Washington being another. So many "smart" young drivers leaving the stop light at 15th rev up their motors as though to leave the ground for a flying trip into the great blue yonder. I always wish there were a cop at hand to catch the devils, and I wonder how long this can keep up before some school child gets hit just a few blocks down the line.

Incidentally there is no red light on Washington street at the school crossings, and I'm about to believe the portable "stop for children" sign is a more practical thing.

Now the doctors are having their message regarding that medicare binge. See their ad in today's HJ. It's been your Uncle Bud's belief that social security and other federal and local means give aid to those who need it, and this added give-away by the government is just an unnecessary political gimmick.

It's treason, and certainly not reason, for local seniors or others, whose dads may be rich, to tell their classmates they are "nuts" to consider at least one year in our fine junior college before going away to some bigger college or university. I could tell them it is "someone else" that is nuts.

Two fire whistle blasts for the final day of the fire and 1st aid wagons to dash out from the old location, and two blasts the next day for them to go forth from the new location, seemed like pretty practical planning, but it was only coincidental to have this circumstance. The first two were for the 1st aid men, and the second two were for grass fires. In this leaf-burning time it would be well for folks to be more careful!

I SEE THAT—According to letters sent to voters—or at least to newspapers—various groups are now coming out for Goldwater. As frinstance, scientists and engineers, chiropractors, even Indians (the American kind)—also Mothers for Moral America. The more the better, I surmise readers of this column have noticed I seem prejudiced in this coming election though the Herald Journal purports to be independent politically. I SURE AM prejudiced and while I recognize the right of my readers to do their own thinking, as what I say is always one fellow's idea, I sincerely hope more and more of our people see it same as I do. For I am skeered of the way things have been going and it seems to me the "Let us continue" slogan is just what the U S shouldn't want.

That craft carnival—wow! It is astonishing what people with brains, or thinker-uppers, can think up for hobbies. How do they find such practical uses for discarded articles. Like Mrs Bill Smiley of Coin with her clever decorative art with egg cartons most of us throw away, or the delightful, artistic things made from styrofoam by the Cowperthwaites of Falls City, Nebr. And a lot of other fine things we saw here

And Clarinda merchants had such shopping crowds that it was difficult for them to tear loose and get in the long lines of folks trying to get in where the hobbies and style shows were being enjoyed by other hundreds who did get in.

Rah fer the United States in its big Olympics winnings! We took at least 35 gold medals, and this time beat the Russians by a big margin. At time I'm a-writin' this the Russians had won 19.

Far as I can gather, most of the contention of the people in regard to the outlawing of religious services in schools is based on the type of service rather than the fact of it. The reading of a bible passage and a brief dedicatory prayer at opening of a school day would seem reasonable, as long as it

Your vote employes nations leader

Who'll be the next President of the United States? This is the question on millions of minds now, but few people today realize how different the question was in 1787. Then, at the Constitutional Convention, one hotly debated question was: Should we have a President? Many of the delegates feared that one Chief Executive would have too many chances to become a dictator. They favored a three-man executive committee to carry out the will of the legislature. But supporters of a one-man executive won out, mainly because everyone was sure the George Washington—whom all the delegates knew and trusted—would get the job. This tempestuous convention was still not as much of a three-ring circus as party-nominating conventions can be. The claim for holding the first (in 1830) goes to a party now long forgotten—the Anti-Mason Party. Today's President holds down not one, but five jobs—and any one of them could fill an eight-hour day. The man in the White House is: head of state, the nation's chief ceremonial officer; chief diplomat; commander-in-chief

of the armed forces; chief legislative policy-maker; and chief executive, boss of all federal employes. What can you do in this Presidential year? As part of the nation-wide "get out the vote" campaign, these points have been given: 1) Know the candidates and the issues. 2) Contribute to a party—both money and time. Your donation and those of thousands of other private citizens can keep your candidate free from financial obligation to special-interest groups. 3) Be a "campaign committee of one"—talk up your candidate to your family, friends and co-workers, and remind them to vote. But don't listen to or spread unfavorable rumors about any candidate. Anything you don't read in the news column of a reputable newspaper almost certainly isn't true. 4) Finally, don't fail to vote. Remember, when you go to the polls this November, you'll be an employer choosing the best man to handle one of the world's toughest jobs—President of the United States.

**CLARINDA HERALD JOURNAL**  
Consolidation Sept. 1, 1930, of Herald est. 1859, and Journal est. 1893  
Clarinda Publishing Co., 214 East Washington, Clarinda, Iowa  
C. C. Caswell, Bus. Mgr.; Geo. D. Woolson, Adv. Mgr.  
John R. Woolson, News Editor

**NATIONAL EDITORIAL ASSOCIATION**  
AFFILIATE MEMBER

Adv. representatives: Iowa Press Assoc., 511 Shops Bldg., Des Moines, Ia.  
Newspaper Adv. Service, 1025 Connecticut Ave. N.W., Washington 6, D. C.  
Second Class Postage Paid at Clarinda, Iowa  
Member Iowa Press Assn., National Editorial Assn.

**SUBSCRIPTION RATE**  
Page and Adjoining Counties: 1 year \$5.25; 6 months \$3.00  
Beyond Adjoining Counties: 1 year \$6.50; 6 months \$3.75

**INDEPENDENT SEMI-WEEKLY** EACH MONDAY AND THURSDAY  
Telephone 542-2181

**NEAR \$50,000 WELFARE**  
Assistance through the Page County Social Welfare office during September totaled \$48,320, with 693 persons being served in 490 cases. There were 12 cases opened and eight closed, the monthly report shows.

Every day in the United States fire levies this tragic toll of death and destruction: 32 lives, 1500 homes, 14 schools, 8 churches, 5 hospitals and nursing homes, 120 stores, and 135 industrial plants — heavy costs for negligence or ignorance.

House warming is surprise for Northboro couple

**NORTHBORO, Oct. 19** — Neighbors and friends attending a surprise house warming for Mr and Mrs Doyle Parmenter recently were Mr and Mrs Charley Parmenter, Mr and Mrs Robert Henderson and Ina Kay, Mr and Mrs Leslie Peterson, Mr and Mrs Laurence Barnes and family, Mr and Mrs Morris Richards and family, Mr and Mrs Donald Richards and family, Mr and Mrs Ben Crain, Mr and Mrs Howard McGuire, Mr and Mrs Darrell Whitehill and family, Mr and Mrs W. Larson of Nebraska and Mr and Mrs Lee Herbert of Warback, Neb. The Happy Hearts Pinocle club met Oct 15 with Mrs Robert Henderson. Mrs Leslie Peterson was a guest. Mrs John Darby and Mrs Rosa Rosenbaum tied for high score. Mrs Morris Richards won low and Mrs John Bayless won traveling. The next meeting will be with Mrs Laurence Barnes.

Mr and Mrs Murry Johnson attended the wedding of Sylvia Rhodes at the Baptist church in Shenandoah Oct. 17. She is a niece of Mrs Johnson.

Mr and Mrs Byron Scotton and family, Mrs Alta Scotton, Mrs Jerry Stanley and baby, attended the wedding of Gaylon Pierson, grandson of Alta Scotton, Oct 17 at the Presbyterian church in St Joseph, Mo.

Oct 18 dinner guests of Mr

and Mrs Donald Richards were Mr and Mrs Dale Yost, Mr and Mrs Dick Yost of Westboro, Mo, Mr and Mrs Terry Sparks of Tarkio, Mo, Mr and Mrs Jerry Gamel and family, and Mr and Mrs Morris Richards and family.

Siam visitors include California couple

**SIAM, Oct. 19** — Mr and Mrs Earl Wintermute of Pomona, Calif., were Tuesday guests of their cousins, the Johnnie Frederick family.

Russel Whaley and son Rusty of Omaha visited Sunday with his sister, Mrs Lee Rucker, and family. The Whaleys had just returned after spending their vacation with his brother, Loren Whaley and family at Brookfield, Mo.

Mrs Della Burk of Arvada, Colo, and Mrs Evelyn Weisz of Rancho, Wyo, spent the week with Mrs. Cuma Ogilvie in the Clem Fine home. Mrs Burk is a sister of Mrs Ogilvie and Mrs Weisz is Mrs Ogilvie's daughter.

Mr and Mrs John Webb left Friday morning for Independence, Mo, to visit her son, Max Parks. Mr and Mrs Ted Bix and son Larry joined them Saturday and Mr and Mrs Richard Bix and children came Sunday to the Max Parks home.

Linda Stewart spent the week end with Barbara Groff near Blockton.

Mrs Eula Clayton, Mrs Reid Shields, Mrs Eldon Clayton,

Mrs Frederick Handorf and Mrs Eldon Stewart attended the teachers' meeting in Des Moines Friday.

The annual supper, sponsored by the Willing Workers of the Christian Church, was held at the community hall Thursday night with good attendance.

Mr and Mrs Gerald Norris and Ronnie of Bedford were Sunday guests in the Dorman Young home.

Mrs Fred Christensen and daughter, Diane, of College Springs, and grandchildren, Sara and Bruce Williams, of Villisca were Sunday guests of Mrs Eula Stewart.

Mrs Eldon Stewart visited Saturday with her parents, Mr and Mrs Merle Crowell, near Shambaugh.

**SIAM, Oct. 19** — Mrs Howard Collins was hostess for a Bashor family reunion Sunday to honor those of the family with October birthdays. Mr and Mrs Harley Dennis of Carbondale, Kan, were Saturday night guests in the Floyd Sprague Sr home. The ladies are sisters.

WCS of the Methodist Church met for their regular meeting at the home of Mrs Orle Wolfruff and daughter Darlene at Clarinda Wednesday. In the absence of the president, Mrs Betty Baldwin, the vice president, Mrs Claude Cavender, presided. Mrs Elvin Wells gave the lesson. The next meeting will be with Mrs Frank Potter.

David and Jana Christensen of Shenandoah, Kathy Cabbage of Omaha and Bill Hawhee

were guests at the Methodist Church Sunday. Mr and Mrs Eldon Miller and daughters, accompanied by Mr and Mrs Larry Griffith and son of College Springs, were Sunday guests in the home of Mrs Louie Mendenhall.

Greg Sleep of Clarinda visited from Thursday until Saturday with his grandparents, Mr and Mrs Clarence Sleep, and accompanied his grandfather in the parade at New Market Friday.

Mr and Mrs Floyd Sprague and Roger Dale Teeters were Sunday guests of Floyd's mother, Mrs Bertha Sprague.

Mr and Mrs Eldon Miller and family and Mr and Mrs Andrew Miller attended the double funeral of their nieces, Dixie Lynn and Denise Eberly, at Clarinda Saturday.

HAWLEY Rexall Drug

"Serving Clarinda for Over Half Century"

STORE HOURS

Daily 8 a. m. to 6 p. m.

Saturday 8 a. m. to 9 p. m.

Closed All Day Sunday

Pharmacists After Hours

And Sunday For

Prescription Service

Darrell Malpert - 542-4889

Jim Montgomery - 542-3144

Letters

... from our readers

Dear Editor,  
While my children aren't yet of school age, I'm hoping that when that time comes I can rest in peace that all is being done for the safety of the school children.

First, I agree with Mrs Herzberg — those caution lights should not be blinking 24 hours a day, 7 days a week. Clarinda-area people know where their schools are and blinking lights have become part of the scenery so have defeated the purpose for which they were installed.

Secondly, the 19th and State crossing is just as dangerous, in my opinion. When crossing to north, the patrol boy cannot see even one block to the west and it's near enough to the edge of town that cars and trucks really come speeding down the hill. When crossing to south, the patrol boy must step into the highway to see if any vehicles are approaching from the east. Due to the hill, cars cannot be seen two blocks away. Why there haven't been many accidents at this intersection is a wonder to me! Wouldn't it be possible for a patrolman to direct traffic at the highway crossings during the time children should be crossing? Whatever the answer let's find it before some child gets struck.

Mrs Kenneth Hunter

Riley Brothers  
No. 1 Outside  
**WHITE PAINT**  
\$4.95 Gallon  
**CAMPBELL'S**  
Farm Home Supply  
East Main Clarinda

**Save Real Cash**  
**\$8 Off Per Ton**  
**On your Hog Feeds**

For a limited time, you can save \$8 per ton on most Ful-O-Pep Hog Feeds including super-efficient Ful-O-Pep Gro-Pork 45 Supplement. Ful-O-Pep's special sale gives you top feeding efficiency and a real cash saving. Sale ends November 14, 1964.

Buy Your Fall & Winter Needs Now

**VAN BUSKIRK GRAIN CO.**

East Garfield

Clarinda, Iowa



**HUNT HERE**  
for  
**Savings**

<b>THERMOS</b> <b>OUTING KIT</b> with 1 Qt. Vacuum Bottle <b>GIBSON'S HUNTER SPECIAL</b> \$6.30 Retail <b>4 97</b>	<b>SOUTHLINE</b> <b>WORK GLOVES</b> Reg. 53c <b>GIBSON'S PRICE</b> <b>39¢</b>	<b>FEDERAL</b> <b>SHOT GUN SHELLS</b> 12 Gauge 3 inch Super Magnum 4 1/2 Dram, 1 1/8 Oz. Load <b>\$3.47</b> 2 3/4 in. Magnum 4 Dram, 1 1/2 Oz. Load <b>\$2.72</b>
<b>SHARI</b> <b>HALLOWEEN SUCKERS</b> Pkg. of 30 Reg. 29c <b>4 for \$1.00</b>	<b>ZEREX</b> <b>ANTI-FREEZE</b> Gallon <b>\$1.56</b>	<b>HALLOWEEN COSTUMES</b> 12 DIFFERENT STYLES Assorted Sizes Reg. \$1.69 <b>99¢</b>
<b>CHOCOLATE COVERED CHERRIES</b> 13 OZ. BOX Reg. 59c <b>"Facination"</b> <b>39¢</b>	<b>Woolite</b> COLD WATER WASH 1/2 lb. Regular 89c <b>71¢</b>	<b>HALLOWEEN MASKS</b> Many Funny Faces Reg. 29c <b>18¢</b>
<b>Let our trained beauticians find your prettiest hair style</b> <b>BRECK Permanent</b> Includes hair shaping, conditioning shampoo, styled set, complete for only <b>\$11.85</b> <b>GIBSON'S PROFESSIONAL BEAUTY SALON</b> Phone 542-2394 A-POINMENTS NOT ALWAYS NECESSARY	<b>JOHNSON'S</b> <b>BABY POWDER</b> 65c SIZE <b>38¢</b>	<b>squeeze mop</b> <b>\$3.49 Retail</b> <b>2 47</b> <b>GIBSON'S PRICE</b>
<b>TODAY'S BEST TOOTHPASTE BUY!</b> • Freshens your breath... tastes best, too • Confirmed a leader in reducing new cavities. <b>Colgate</b> <b>It's just got to be the best toothpaste you can buy!</b> <b>57¢</b> Reg. 83c	<b>GILLETTE BLADES</b> STAINLESS STEEL Reg. 98c <b>53¢</b>	<b>DOWNY</b> Fabric Softener GIANT SIZE Reg. 89c <b>77¢</b> <b>GIBSON'S SPECIAL PRICE</b>
<b>ANACIN</b> PAIN TABLETS 100's Reg. \$1.25 <b>87¢</b>	<b>CONTACT</b> Reg. \$1.49 <b>83¢</b>	<b>Dentu-Creme</b> CLEANSER Reg. 69c <b>47¢</b>

Prices Effective Thur Oct. 25 In Both Stores

**GIBSON'S DISCOUNT CENTER**  
WHERE YOU BUY THE BEST — FOR LESS

CLARINDA 9 to 9, WEEKDAYS  
1 to 6, SUNDAYS RED OAK